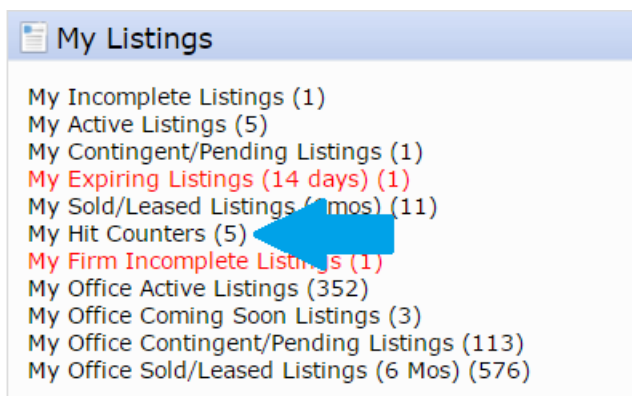
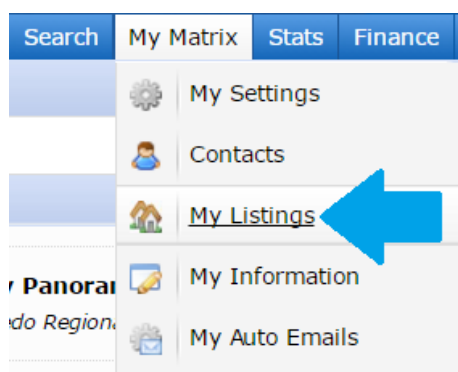


## Hit Counters

The Matrix “My Hit Counters” feature provides insight into the total reach of your listings. The feature calculates hits using seven important categories, including client portals, views, favorites, possibilities, Auto Emails, published and rejected. These categories provide a comprehensive view of your listings’ activity and the interest level of other brokers and their clients.

### Access Hit Counter



To view your hit counters, access My Hit Counter under the My Listings short cut on the Matrix Home page or from the My Matix, My Listings and select “My Hit Counters” from the drop-down menu.













Please Note: the hit counters are re-calculated nightly

Previous · Next · 1-5 of 5 · Checked 0 · [All](#) · None

Display

Hit Counters ▾ at 25 ▾ per page  

<input type="checkbox"/>	MLS #	S	Prop	Address	Price	Stat	Date	Client Portals	Client Views	Client Favorites	Client Possibilities	Auto Emails	Prev 14 Day Views	Agent Published	Agent Rejected	Agent IDX	Agent Views
<input type="checkbox"/>	  <a href="#">5109229</a>	A	RES	9394 Sheffield Road	\$349,000			<a href="#">17</a>	<a href="#">4</a>	0	0	14	3	1	0	0	<a href="#">18</a>
<input type="checkbox"/>	  <a href="#">5110272</a>	A	RNL	9394 Sheffield Road	\$2,900			<a href="#">18</a>	<a href="#">8</a>	0	0	18	2	0	0	0	<a href="#">20</a>
<input type="checkbox"/>	  <a href="#">5110251</a>	A	RES	4418 Harvest Lane	\$95,000			<a href="#">27</a>	<a href="#">7</a>	0	0	26	2	1	0	0	<a href="#">23</a>
<input type="checkbox"/>	  <a href="#">5109525</a>	A	RES	8557 Stone Oak Drive	\$299,000			<a href="#">11</a>	<a href="#">1</a>	0	1	11	1	1	0	0	<a href="#">31</a>
<input type="checkbox"/>	  <a href="#">5103809</a>	A	RES	7511 Valhalla Drive	\$349,000			<a href="#">26</a>	<a href="#">7</a>	0	0	26	3	1	0	0	<a href="#">68</a>

### Hit Counters Categories

- **Client Portals:** The number of client portals that your listing has been emailed to.
- **Client Views:** The number of times that your listing has been viewed in client portals using the “Full” display
- **Client Favorites:** The number of client portals with your listing marked as a “favorite”
- **Client Possibilities:** The number of client portals with your listing marked as a “possibility”
- **Auto Emails:** The number of Auto Email searches in Matrix that matches your listing.
- **Agent Published:** The number of Auto email searches where the agent chose to send your listing to their client’s portal.
- **Agent Rejected:** The number of Auto e-mail searches where the agent chose to reject your listing rather than sending it to their client’s portal.
- **Agent IDX:** The number of times someone viewed that listing on that agent’s web site.
- **Agent Views:** The total number of views within Matrix. This increases every time an Agent views the Agent Full display for that listing.