

## Realist® - The New Modern Realist User Interface

The launch of the new Realist 2020 platform is just around the corner! This updated Flash-free Realist environment sports a responsive and modern user interface while maintaining a familiarity which makes it easy to learn and use. We have included several NEW features we think you'll really like!

Let's take a brief tour of some of those new features.

When you conduct a search, the **View Results** field will display the number matches. The View Results is a count-on-the-fly feature which is updated as search criteria is added, even before the search button is clicked. The View Results maxes out at 10,000 matches.

The screenshot displays the Realist web application interface. On the left, there is a search sidebar with the following sections:

- QUICK SEARCH** and **MY SEARCH** tabs.
- Site Address**: starts with
- Owner Name**: starts with
- MLS Listing Number**: starts with
- APN/Tax ID**: is

At the bottom of the sidebar, there is a **Search** button and a **View results (3 matches)** link, which is circled in red. Below the search button are radio buttons for "1 - 1000", "1001 - 2000", and "2001 - 3000".

The main area features a map of Southern California with various counties labeled. Below the map, a table header is visible with columns: Site Address, APN/Tax ID, Record Date, Owner Name, and Building Sq Ft. The table body is currently empty. At the bottom of the interface, there are buttons for "Export", "Download", "Email", "Labels", "Postcards", and "Report".

Realist can now display results for up to **3000** records! Results display will be in sections of 1000 records at a time.

The screenshot shows the Realist search interface. On the left, there are search filters for Site Address, Owner Name, MLS Listing Number, and APN/Tax ID. The main area displays a table of 1033 results, with the first seven rows visible. A map on the right shows the geographic distribution of these results, with pins color-coded by listing status: green for Active, red for Sold, yellow for Pending Sale, purple for Expired, and black for no listing activity.

|                                     | Site Address            | APN/Tax ID | Record Date | Owner Name                | Building Sq Ft |
|-------------------------------------|-------------------------|------------|-------------|---------------------------|----------------|
| <input checked="" type="checkbox"/> | 700 W La Veta AVE #18   | 936-971-44 | 07/10/1985  | SIMPSON GARY M SR/SIMPSON | 944            |
| <input checked="" type="checkbox"/> | 19930 Villa Medici      | 936-973-96 | 06/14/2012  | SIMPSON ROBERT P/SIMPSON  | 1,714          |
| <input checked="" type="checkbox"/> | 215 Wichita AVE #401    | 937-164-99 | 10/21/2016  | SIMPSON MIRIAM            | 716            |
| <input checked="" type="checkbox"/> | 2323 Huntington ST #808 | 937-165-39 | 02/28/2019  | SIMPSON ROBIN E           | 552            |
| <input checked="" type="checkbox"/> | 2365 S Cutty WAY #55    | 937-580-55 | 07/26/1983  | SIMPSON WAYNE A           | 1,392          |
| <input checked="" type="checkbox"/> | 16291 Countess DR #201  | 937-631-06 | 04/15/1997  | SIMPSON ROBERT G          | 1,129          |
| <input checked="" type="checkbox"/> | 23274 Orange AVE #7     | 937-882-81 | 05/08/2017  | SIMPSON TIMOTHY ROBERT    | 834            |

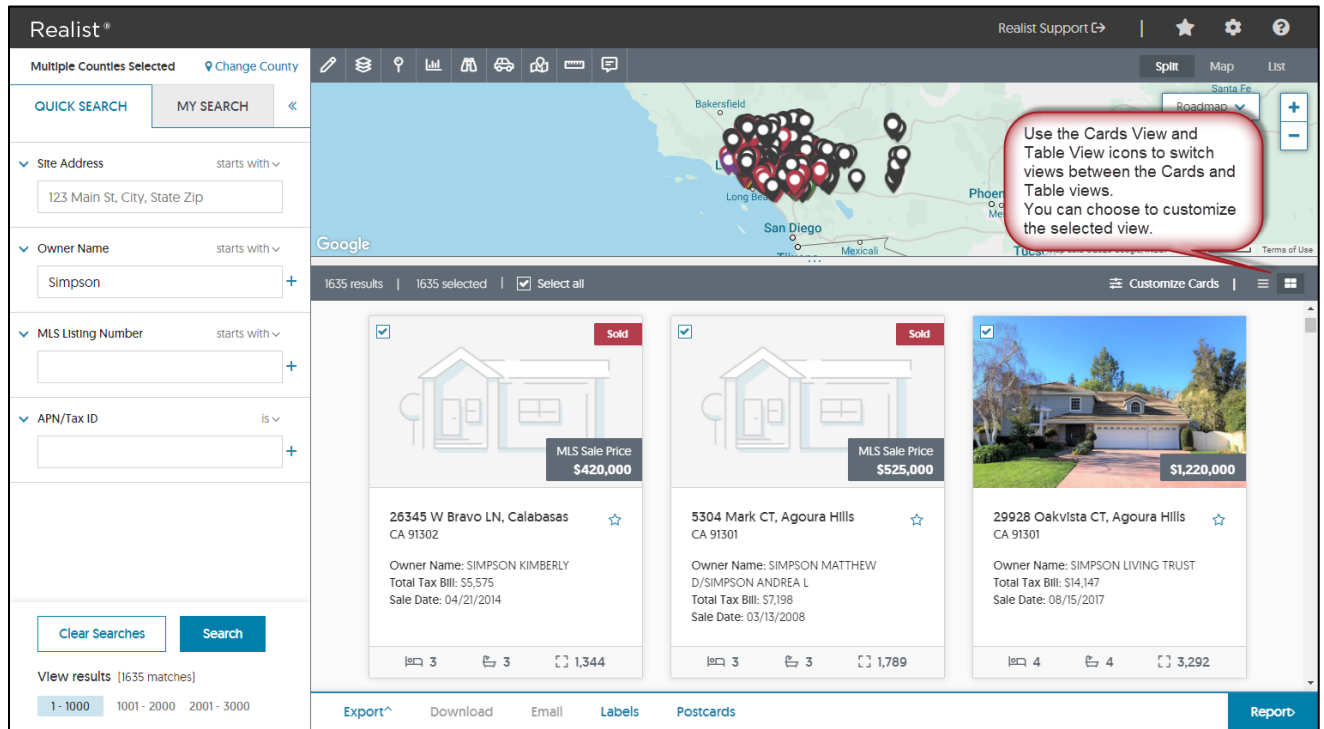
All returned results will be displayed on the map. We've color coded the map pins to indicate the listing status when available. Green pins indicate an Active listing. Red pins indicate a Sold listing. Yellow indicates a Pending Sale. Purple indicate an Expired listing. The map pin will be Black if there is no associated listing activity on the property record.

This screenshot shows the same Realist search interface as above, but with a detailed popup for a specific property. The popup provides the following information:

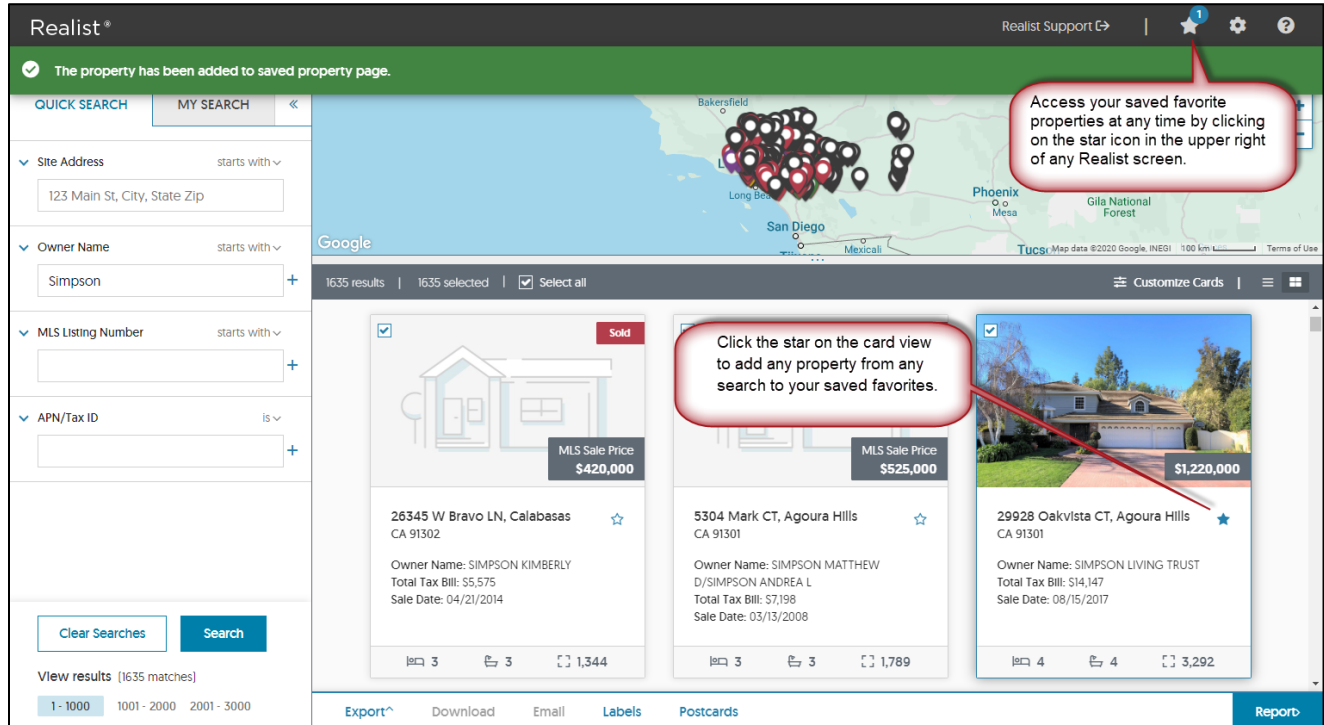
- Address: 44401 Barbara Trl, Aguanga
- City/State: CA 92536
- Owner: Simpson Lauren Marie
- Tax ID: 580-370-020
- Property Details: Beds N/A, Baths N/A, MLS List Price \$250,000, MLS List Date 05/29/2019

The popup also includes a 'Report' button and a search icon.

We've added a new **Cards** view; a quick thumbnail view that displays a photo and a few fields of key info for each property. Use the Cards View and Table View icons to switch between the Card and Table views. You can click to Customize the selected view to add, remove, and rearrange fields.



While you're in the Card view you can also take advantage of the new **Favorites** feature. Click the star on the card view to add any property from any search to your saved favorites. Access your saved favorite properties at any time by clicking on the star icon in the upper right of any Realist screen.



On the property detail report you'll see the new **Sell Score Indicator** graph which is a result of complex predictive algorithms used to determine the relative likelihood a property will be listed for sale in the next 6 months.

**Realist®** Realist Support

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PROPERTY DETAILS

1169 W Fern Dr, Fullerton, CA 92833 - Los Angeles County

Customize View

### SELL SCORE INDICATOR

Value as of: 01/17/2020

0 571 1000

Rating: **Moderate**

- Very High (831 - 1000)
- High (625 - 830)
- Moderate (502 - 624)
- Low (354 - 501)
- Very Low (0 - 353)

The Sell Score indicates the relative likelihood a property will be listed for sale in the next 6 months.

Properties with a Very High Sell Score (831+) represent the top 5% of properties most likely to sell and are 2.6 times more likely to sell than the average property.  
Properties with a Moderate to High Sell Score (502-830) are more likely to sell than the average property.  
Properties with a Very Low to Low Sell Score (0-501) are less likely to sell than the average property.

This new user interface is mobile responsive, so regardless the device you use, Realist goes with you wherever you go!

Orange, CA Change County

QUICK SEARCH MY SEARCH

My Search Name

Customize Search Save

Zip code starts with 12345

City is New York Anaheim

Foreclosure stage Select one

Foreclosure Auction Date in between

Clear Searches Search

REALIST

Map List

1169 Williamson Ave, Fullerton CA 92833

Owner: Monica Ribeiro  
Tax ID: 95472-38262

Beds: 3 Baths: 2 Sale Price: \$2,560 Sale Date: 10/06/2017

Report

REALIST

Map List

1/43 Select all

Active

1169 W Fern Dr, Fullerton CA 92833

Owner Name: John Smith  
Total Tax Bill: \$4,500  
Sale Date: 03/12/2016

2 3 7,390

REALIST

Back PROPERTY DETAILS

1169 Williamson Ave, Fullerton CA 92833

- COMPARABLES
- MARKET TRENDS
- NEIGHBORS
- NEIGHBORHOOD PROFILE
- ASSESSOR MAP
- FLOOD MAP
- BUILDING SKETCH
- FORECLOSURE

Lot Sq Ft: 5,220  
MLS Sale Date: 03/07/2016

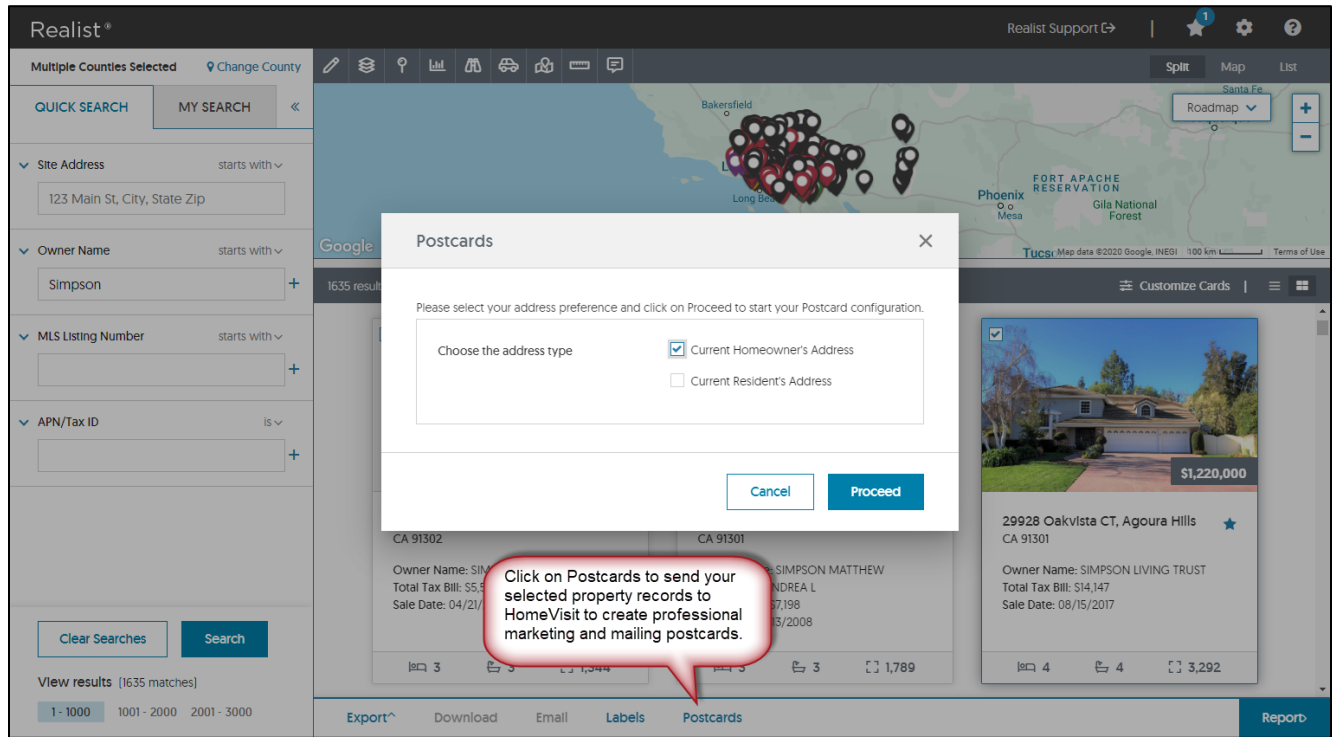
MLS Beds: 5  
MLS Sq Ft: 4,188

MLS Sale Price: \$1,450,000  
Type: SFR

Yr Built: N/A

OWNER INFORMATION

**Future Features** - Another feature that will be coming soon is Realist integration with HomeVisit via the **Postcards** button. When this feature becomes available, Realist users will be able to click on a Postcards button to send selected property records to HomeVisit to create professional marketing and mailing postcards.



All these features and more will be at your fingertips with the new and improved Realist®!