



Client Opt In for Matrix emails

How does my Client opt back in if they accidentally unsubscribed to Matrix emails?

If your client clicks the link the "**unsubscribe**" link at the bottom of an email sent from Matrix, it will disable their auto email search. There are two steps to re-enable their auto email:

- 1. Your client must send a blank email to <u>optin.TOL@matrixemailer.com</u> from the email address they used when they unsubscribed. ** They do not have to fill in a subject line or type a message.**
- You must go to My Matrix, choose "Auto Emails". Click on the name of the auto email (*under Subject column*) or the corresponding downward-pointing arrow to open the full options; then click "Settings".
- 3. On the settings screen, under your message, change the auto email to "**Enabled**" and click save.

Your client should now be able to receive emails from Matrix.